

F/V Cherokee

Fishing for a living skipped a generation but the Irish/Newfoundland fishing heritage found its way again in this family through Dick Curran in 1976. Curran grew up in New York, always wanted to go to Alaska for the adventure, finally did, and ended up commercial fishing in Southeast Alaska. He's drawn to the independent lifestyle, being out on the ocean by yourself, enjoying the wilderness experience and making your own way in life.



The fishing port of Sitka has been his home since 1978. He finds the tight-knit community appealing and the proximity of halibut and black cod fishing grounds, and retailers who support the industry, convenient.

Being so close to where the fish are makes it simple to run short trips, which help him maintain a high-quality catch. His crew goes to great lengths to clean and ice the fish well in the insulated hold. And they fish shorter sets so there are fewer fish to handle. But if they happen to get a lot of fish, they stop hauling and catch up with the cleaning and icing. Curran doesn't let fish pile up on deck.



"Quality" is what's foremost in this captain's mind; less emphasis on production and quantity, and more on taking care of the fish.

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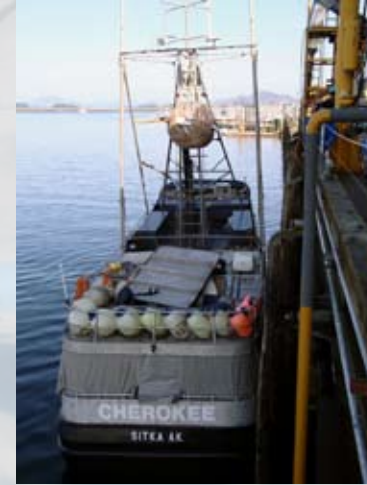
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Alaskans Own is the premium seafood brand of the Alaska Sustainable Fisheries Trust, an innovative endeavor that combines the best in business with the best in conservation.

The mission of the Trust is to strengthen the health of Alaska fishing communities and marine resources by investing in the ability of community-based fishermen employing sustainable harvesting practices to secure viable access to Alaska's fisheries and to markets that value their commitment to the resource.

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